

# 2022 "DING" DARLING FRIDAY LECTURE SERIES



## Sponsorship Opportunities

The "Ding" Darling Lecture Series is an immensely popular series, now in its 18th year. The 2022 series will consist of seven free lectures from February 4 to March 25, 2022, offered at 10 a.m. and 1 p.m. Lectures are always filled to capacity with an anticipated attendance of 100+ each lecture. As we move into the celebration of the "Ding" Darling Wildlife Society's 40th Anniversary, we have scheduled a stellar line-up of speakers.

Unfortunately, costs for the lecture series continue to increase, as many speakers no longer receive support from their publisher for stipends or travel expenses. We depend on sponsorships to continue this free educational series to the public, which are used to cover our expenses for the series.

Full sponsorship for each lecture is \$5,000. However, these lectures can be "shared" by up to five different sponsors for \$1,000 each. Some will consider sponsorship of a half a lecture, and that can be "shared" as well. Several businesses and individuals are currently considering support for these lectures, and we hope you will as well. Please find the scheduled lectures and sponsorship benefits listed below.

### 2022 Lecture Series Schedule

February 4	Author Richard Crossley, <i>The Crossley ID Guide: Eastern Birds</i> - <b>FULLY SPONSORED</b>
February 11	Author Holly Merker, <i>Ornithotherapy for Your Mind, Body, Soul</i> - <b>\$3,500 SPONSORSHIP AVAILABLE</b>
February 25	Amy Urich, "The Captivating Art and Times of My Father, Ikki Matsumoto" - <b>FULLY SPONSORED</b>
March 4	Author Doug Chadwick, <i>Four Fifths a Grizzly: A New Perspective on Nature that Just Might Save Us All</i> - <b>\$2,500 SPONSORSHIP AVAILABLE</b>
March 11	Author David Allen Sibley, <i>What It's Like to Be a Bird: From Flying to Nesting, Eating to Singing - What Birds are Doing and Why</i> - <b>FULLY SPONSORED</b>
March 18	Author Jack Davis, <i>Bird of Paradox: How the Bald Eagle Saved the Soul of America</i> - <b>\$5,000 SPONSORSHIP AVAILABLE</b>
March 25	Author Stan Tekiela, <i>Bird Nests: Amazingly Ingenious and Intricate</i> - <b>\$2,000 SPONSORSHIP AVAILABLE</b>

### Sponsorship Benefits

Lecture sponsors will receive recognition during the lecture; in DDWS' weekly e-newsletter, "Ding" on the Wing, which is sent to nearly 30,000 readers; in the DDWS quarterly newsletter; the DDWS website lecture page; in lecture press releases; and through various social media outlets.

Sponsors will also have an opportunity to enjoy a complimentary lunch with the speaker for up to four guests. In addition, depending on the level of support for the various lectures, sponsors will receive a certain number of reserved seats for the lecture, a book (if there is one) signed by the author.

To become a sponsor or learn more about sponsorship, please contact April Boehnen at 239-472-1100 ext. 256 or aprilb@dingdarlingsociety.org.

Thank you for your consideration.



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## Sponsorship Pledge Form

Name (s): \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if applicable): \_\_\_\_\_

I/We wish to support the selected lecture(s) below:

February 11 - Holly Merker       March 4 - Doug Chadwick

March 18 - Jack Davis       March 25 - Stan Tekiela

Please indicate how you would like to be listed in press releases, live event recognition, and other acknowledgement materials: \_\_\_\_\_

I/We would like to remain anonymous. Please do not publicly recognize my/our gift.

I/We hereby pledge \$ \_\_\_\_\_ to the "Ding" Darling Wildlife Society to become a sponsor of the 2022 "Ding" Darling Friday Lecture Series.

Please make checks payable to: "Ding" Darling Wildlife Society

Please mail checks to P.O. Box 565, Sanibel, FL 33957

I/We would like to make a gift with a MasterCard, Discover, or Visa:

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC code: \_\_\_\_\_

Billing zip code: \_\_\_\_\_ Signature: \_\_\_\_\_

Special notes: \_\_\_\_\_

*Gifts to the "Ding" Darling Wildlife Society, a 501(c)3 organization, qualify for federal & state tax deductions or credits as laws allow.*

