



# "Ding" Darling Days

## SPONSORSHIP OPPORTUNITIES

October 12 - 14, 2018

"Ding" Darling Days is an important community festival on Sanibel Island celebrating native wildlife, our namesake, and National Wildlife Refuge Week. Be part of something special and become a sponsor of "Ding" Darling Days today, supporting the **J.N. "Ding" Darling National Wildlife Refuge**, a major driving force of the eco-tourism market in Southwest Florida.

### ROSEATE SPOONBILL

**\$5,000 +**  
in-kind or cash donation

**Prominent logo** in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

**Listed on the front page** of an island newspaper with other Roseate Spoonbill & Great Egret sponsors

**Prominent logo with link on the event website** sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), prominent logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Four (4) free tickets to the VIP reception that week.

### GREAT EGRET

**\$2,500 - \$4,999**  
in-kind or cash donation

**Large logo** in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

**Listed on the front page** of an island newspaper with other Roseate Spoonbill & Great Egret sponsors

**Large logo with link on the event website** sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), large logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

### GREAT BLUE HERON

**\$1,000 - \$2,499**  
in-kind or cash donation

**Logo** in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

**Logo with link on the event website** sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people), logo in all print advertising & invitations, strong social media exposure with a reach of 50,000

Two (2) free tickets to the VIP reception that week.

### REDDISH EGRET

**\$500 - \$999**  
in-kind or cash donation

**Name** in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

**Name (large) with link on the event website** sponsorship page and email newsletter "Ding" on the Wing (sent to more than 8,000 people), name in print advertising; strong social media exposure with a reach of 50,000

One (1) free ticket to the VIP reception that week.

### SNOWY EGRET

**\$200 - \$499**  
in-kind or cash donation

**Name** in the 6,000 event brochures that will be distributed to local accommodations, chamber of commerce and distributed during the event

**Name (slightly smaller)** with link on the event website sponsorship page and e-newsletter "Ding" on the Wing (sent to more than 8,000 people), name in print advertising; strong social media exposure with a reach of 50,000

All sponsorships also include:

- on-site recognition in the Visitor & Education Center
- banner or poster display in the presentation tent on Family Fun Day
- philanthropic tax deduction

For more information, please contact Sierra Hoisington at [shois@dingdarlingsociety.org](mailto:shois@dingdarlingsociety.org) or 239.472.1100 ext. 4



# 30<sup>th</sup> Annual “Ding” Darling Days October 12-14, 2018 Sponsorship Pledge Form

Name(s) \_\_\_\_\_

Business Name: (if applicable) \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website (if applicable) \_\_\_\_\_

### Sponsorship Level:

Roseate Spoonbill (\$5,000+)     Great Egret (\$2,500-\$4,999)     Great Blue Heron (\$1,000-\$2,499)

Reddish Egret (\$500-\$999)     Snowy Egret (\$200-\$499)

Please print below how would you like to be listed in advertising, brochures and any other printed materials/press releases. \_\_\_\_\_

I would like to remain anonymous. Please do not recognize my gift.

I/We hereby pledge \$ \_\_\_\_\_ to the “Ding” Darling Wildlife Society to become a sponsor of its 2018 “Ding” Darling Days.

***Please make checks payable to: “Ding” Darling Wildlife Society, PO Box 565; Sanibel, FL 33957***

I/We would like to make my gift with my Master Card, Discover or Visa:

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

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***Special Notes:*** \_\_\_\_\_

*Gifts to the “Ding” Darling Wildlife Society, a 501 (c) 3 organization, qualify for federal & state tax deductions or credits as laws allow.*