

PRESS RELEASE

For immediate release
Contact: Chelle Koster Walton
239-699-4754
ChelleTrav@aol.com

Caption:

(SanCap Solar Connect logo attached)

‘Ding’ Darling extends SanCap Solar Connect deadline

Residents of Sanibel and Captiva islands can still realize savings on solar energy conversion through the collective buying power of SanCap Solar Connect, an initiative designed by “Ding” Darling Wildlife Society-Friends of the Refuge (DDWS), by signing up on or before the extended deadline of March 15, 2016.

“We originally set the deadline for February 2016 because of tax credits, but now the government has extended solar tax credits for another five years,” said John McCabe, chair of the SanCap Solar Connect advisory committee. “Interest has been extremely high in the solar initiative, so we wanted to give islanders a little more time to be able to lower installation costs as part of our plan.”

“Getting into a much more sustainable energy program is very important – getting away from carbon-based energy,” said Mark Anderson, president of Benchmark General Contractors and member of the SanCap Solar Connect advisory committee. “The price of solar systems has come down significantly in the last 10 years. It’s much more economical, and you can arrive at ROIs [returns on investment] sometimes in less than five years. We’ve got a great window of opportunity here with SanCap Solar Connect. Let’s use it!”

Interested parties can go to www.sancapsolarconnect.org to be added to a mailing list for more information and consultations. Or they can contact Birgie Miller at 239-292-0566 or director@dingdarlingsociety.org.

In addition to McCabe and Anderson, the SanCap Solar Connect advisory committee consists of Dr. Joseph H. Simmons, director of renewable energy research at Florida Gulf Coast University (FGCU); and Richard Johnson, co-owner of Bailey's General Store.

As a non-profit 501(c)3 organization, DDWS works to support J.N. "Ding" Darling National Wildlife Refuge's mission of conservation, wildlife and habitat protection, research, and public education through charitable donations and Refuge Nature Shop proceeds.

To support DDWS and the refuge with a tax-deductible gift, visit www.dingdarlingsociety.org or contact Birgie Miller at 239-292-0566 or director@dingdarlingsociety.org.

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